



WFRV
PO Box 470
Rockford, IL 61105

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1442742

Schedule Dates 10/05/16-10/11/16
Advertiser Mike Gallagher/US Congress/Republican/Wisconsin
Agency Strategic Media Services Inc (13884)
Product Political - US Congress (1076)
Brand GALLAGHER FOR CONGRESS/94/121/2014 (56576)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Neil,Williams,
Phone/Fax /
CPE 94/121/2014
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/05/16
Entered By Jackie Casselman
CO-OP No
Headline # ECR25324126
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,256.25
Net Total \$7,118.75
Sales Tax

Green Bay (WFRV)

By Broadcast Month	Spots	Rate
Oct. 2016	32	\$8,375.00
Grand Total:	32	\$8,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/16-10/11/16	3	:30	7A- 8A (CST)		1	1	1	1	1			5	\$125.00	\$625.00	Green Bay (WFRV)		10/4/16
2.0	Normal Line / SPOT	10/05/16-10/11/16	3	:30	8A- 9A (CST)		1	1	1	1	1			5	\$125.00	\$625.00	Green Bay (WFRV)		10/4/16
3.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	5:57A- CBS THIS MORNING SAT							1		1	\$100.00	\$100.00	Green Bay (WFRV)		10/4/16
4.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	7:27A- NEWSMAKER SUNDAY								1	1	\$100.00	\$100.00	Green Bay (WFRV)		10/4/16
5.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	7:57A- CBS SUN MORNING								1	1	\$450.00	\$450.00	Green Bay (WFRV)		10/4/16
6.0	Normal Line / SPOT	10/05/16-10/11/16	3	:30	4:30P- 5P (CST)		1	1	1	1	1			5	\$250.00	\$1,250.00	Green Bay (WFRV)		10/4/16
7.0	Normal Line / SPOT	10/05/16-10/11/16	3	:30	4:58P- LOCAL 5 NEWS AT 5P		1	1	1	1	1			5	\$400.00	\$2,000.00	Green Bay (WFRV)		10/4/16
8.0	Normal Line / SPOT	10/05/16-10/11/16	3	:30	6P- 6:30P (CST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Green Bay (WFRV)		10/4/16
9.0	Normal Line / SPOT	10/10/16-10/11/16	3	:30	10P- 10:35P (CST)		1	1						2	\$450.00	\$900.00	Green Bay (WFRV)		10/4/16
10.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	6:30P- 60 MINUTES (CBS)								1		\$1,500.00		Green Bay (WFRV)		10/4/16
11.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	10:35P- LATE SHOW (CBS)		1							1	\$200.00	\$200.00	Green Bay (WFRV)		10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	2P- LET'S MAKE A DEAL (CBS)			1						1	\$125.00	\$125.00	Green Bay (WFRV)		10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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